



LANCASHIRE ENCOUNTER **FREELANCE ARTISTIC PRODUCER**



Preston City Council is seeking to appoint a freelance Artistic Producer to support the biennial Lancashire Encounter festival.

- Part Time
- Duration: maximum of 21 days
- Fee: £200 per day paid in monthly instalments through payroll with deductions made at source.
- Reporting to Preston City Council Cultural Officer

Lancashire Encounter festival has a new vision to be the key cultural event for Central Lancashire and a driver for the development of Lancashire's arts and cultural offer. The full scale festival will be delivered over the weekend of the 21-23 September 2018. The festival will be an authentic voice for Lancashire, which celebrates the breadth of the County's diverse cultural offer with a high quality, high profile arts festival and invites nationally significant artists to Lancashire. Encounter is a cross art form programme of excellent art programmed and owned by Lancashire's artists and organisations.

The evaluation from previous Encounter Festivals have highlighted the need to widen the Lancashire audience reach. As you will see in the evaluation document the 2015 & 2016 events had a consistent attendance from PR1-3 postcodes of 60%. 2017's Brief Encounter event had attendance of 50%, however Lancashire Encounters larger scale this figure should be maintained or improved upon. We are keen to broaden the reach of the festival and ensure community awareness and engagement in the festival is in line with the county wide ambition of the festival.

Key Project

Lancashire Procession:

Working with existing community partners from Blackpool, Preston & Skelmersdale, 3 new communities targeting hard to reach and BAME groups and integrating elements of other Lancashire processions to create a unique Lancashire procession inspired by their sense of place. Each group, working with a Lancashire artist will create a unique set of large structures and back pack style costume pieces manipulated and paraded by the participating communities at Lancashire Encounter in Preston. Relationships will be maintained so the participants can participate in the 2019 procession.

Brief

Lancashire Encounter is in its second full cycle, key to ensuring the festivals continued growth is sustaining existing relationships while at the same time engaging new groups. The Lancashire Procession will be key in this regard and will act as an anchor attraction within the festivals programme. To this end it is vital that the content of the procession while being

representative of the communities it is created by at the same time be presented in a way that works as a cohesive, high quality and impactful piece of work. The Artistic Producer role will be key in ensuring this vision is realised and that the procession can stand alone within the festival programme. The second full scale Lancashire Encounter Festival will take place Friday 21st through Sunday 23rd September, with the community procession taking place Sunday 23rd.

A community outreach worker will be appointed, who will be responsible for identifying and recruiting community groups to participate and will act the central point of contact between the communities, artists and the festival. The Artistic Producer will work closely with the community outreach worker in the delivery of the Lancashire procession.

To support the Artistic Production of the Lancashire procession we are seeking an Artistic Producer to:

- Set an overarching artistic vision for the Lancashire procession, taking inspiration from the diverse communities taking part.
- Embed the vision across all aspects of the procession delivery working with the artists and community outreach worker.
- Identify and commission Lancashire artists skilled in procession arts to work with the identified communities to create their procession entry and manage the artist's delivery.
- Work with core festival team in ensuring that the procession is effectively linked with other programme elements scheduled for Sunday 23rd especially the finale performance in Avenham Park.
- Work with core festival team to find supplementary pieces for inclusion in the procession and additional animation for around the processional route.
- Attend monthly meetings with key festival delivery staff updating on group engagement and creation progress.
- Assist with the coordination and delivery of the procession Sunday 23rd September

Applicants must be able to get themselves to the various venues and festivals.

To apply

Please submit a C.V. and covering letter outlining how you will meet the brief and two references from similar projects delivered over the last 12 months to Mr T Joel, Events and Cultural services Manager, Preston City Council Email: events@preston.gov.uk Tel: 01772 903660

Deadline: Friday 11th May