



LANCASHIRE ENCOUNTER **FREELANCE OUTREACH WORKER**



Preston City Council is seeking to appoint a freelance outreach worker to support the biennial Lancashire Encounter festival.

- Part Time
- Duration: maximum of 38 days to include 3 festival days
- Fee: £120 per day and £180 for the festival days to include rehearsals and delivery day paid in monthly instalments through payroll with deductions made at source
- Reporting to Preston City Council Cultural Officer

Lancashire Encounter festival has a new vision to be the key cultural event for Central Lancashire and a driver for the development of Lancashire's arts and cultural offer. The full scale festival will be delivered over the weekend of the 21-23 September 2018. The festival will be an authentic voice for Lancashire, which celebrates the breadth of the County's diverse cultural offer with a high quality, high profile arts festival and invites nationally significant artists to Lancashire. Encounter is a cross art form programme of excellent art programmed and owned by Lancashire's artists and organisations.

The evaluation from previous Encounter Festivals have highlighted the need to widen the Lancashire audience reach. As you will see in the evaluation document the 2015 & 2016 events had a consistent attendance from PR1-3 postcodes of 60%. 2017's Brief Encounter event had attendance of 50%, however Lancashire Encounters larger scale this figure should be maintained or improved upon. We are keen to broaden the reach of the festival and ensure community awareness and engagement in the festival is in line with the county wide ambition of the festival.

Key outreach programme

Lancashire Procession:

Working with existing community partners from Blackpool, Preston & Skelmersdale and three new community groups, targeting hard to reach and BAME groups to create a Lancashire procession inspired by their sense of place. Each group working with a Lancashire artist will create a unique set of large structures and back pack style costume pieces manipulated and paraded by the participating communities at Lancashire Encounter in Preston. Relationships will be maintained so the participants can participate in the 2019 procession.

Brief

Lancashire Encounter is in its second full cycle, key to ensuring the festivals continued growth, is sustaining existing relationships while at the same time engaging new groups. The Outreach worker will be key in this regard, recruiting community groups, acting as the main point of contact for procession participants and their artists and ensuring that new groups are being engaged. The second full scale Lancashire Encounter Festival will take place Friday 21st

through Sunday 23rd September 2018, with the community procession taking place Sunday 23rd.

To support the delivery of the outreach programme we are seeking a project worker to:

- Work with the Artistic Producer to embed the overarching vision for the procession
- Identify and engage 3 new community groups to take part in a Lancashire procession
- Engage and develop existing relationships with community groups from Blackpool, Preston & Skelmersdale.
- Act as the central point of contact between the lead artists, participant groups and workshop venues to ensure the smooth running of the workshop programme.
- Attend one workshop per month for each engaged group to ensure groups are kept up to date with the development of the wider festival programme to ensure groups are aware they are part of a much larger event.
- Record and promote the progress of the sessions on social media
- Act as the face of the festival, promoting Lancashire Encounter and encouraging the participants to become festival ambassadors to their friends and families
- Coordinate and disseminate key information provided by the festival office to participants about workshops, rehearsals, key dates and logistics
- Support the coordination and delivery of the main performances at the festivals working with lead artists and festival team.
- Attend monthly meetings with key festival delivery staff updating on group engagement and creation progress.
- Collection participant data for evaluation purposes.

Applicants must be able to get themselves to the various venues and festivals.

To apply

Please submit a C.V. and covering letter outlining how you will meet the brief and two references from similar projects delivered over the last 12 months to Mr T Joel, Events and Cultural services Manager, Preston City Council Email: events@preston.gov.uk Tel: 01772 903660

Deadline: Friday 11th May 2018